Port Program Committee: February 24, 2012

Susan handed out a copy of the grant schedule- a copy can be found on the wiki.

Susan gave an overview of Dan McFadden’s media plan- a copy can be found on the wiki.

Mary K described her visit at New Bedford. It was a very productive visit. Arthur Motta, Marketing Director at New Bedford Whaling Museum made many connections with local government and businesses. We should get Dan McFadden in touch with Arthur Motta. Mary K also mentioned that we will be in New Bedford during their summer-fest.

Another group of people needs to be formed to have a big meeting with port representatives- Dana H, Steve, Quentin, Susan and Shannon about logistics/politics/etc.

Descendants

Conservation groups

Municipal and city groups

Has the Morgan gone through the canal before?

Morgan in NB as seen as bringing good things and turning things around. Using the Morgan to fund things. Positive for both groups. Places are improved after we leave.

Security for angry New Bedford people? **Shannon and Dana**

Need to be feeding advancement descriptions, scope and vision of projects to get funding.

NEH summer institute

-technology advancement

-opportunity to apply for additional $ for broadcasting, videotaping, etc & putting them online.

Suggestions:

- record those from out of town first

- audio of everyone available

Staff training “general enrichment” @5pm similar to third Thursdays

Helen or Jason: Making the content open to everyone

-Morgan Map

-Morgan related treasures

-Ports & Dates/schedules

-Intern presentations

-Port leader presentations

& open to volunteers who could help coordinate

TED X Salon

Anne Witty- free lance, invited to develop content for the Morgan exhibit in Stillman